

Marketing Education

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Mr. Joe Powell
Presentation Solutions
PO Box 159
4809 Fox Run Road
Buckner, KY 40010

Dear Mr. Powell:

How pleased I am to write this letter of support for your products and staff. Your Max cutter and printer system are just the perfect fit for marketing classes to put in to practice those entrepreneurial concepts we discuss in class. It also allows us real-life applications for developing marketing strategies in order to establish a target market, provide a good product, and meet our customer's needs.

Two things I appreciate the most are the ease of setup and taken down and the friendliness and timeliness of your staff. The training Ms. Davis provided was very thorough, and she and Ross have been very prompt when I've had other questions. Also, they are both very willing to develop other graphics when I've had requests from customers.

I also was pleased with Ms. Davis' initial product demonstration. She let the product sell itself without pressure tactics that sometimes taints personal selling. She was very flexible with arranging times and dates that worked with my schedule too.

As the opportunity has arisen, I have felt very comfortable recommending your Max system and staff to others who would benefit from them.

Sincerely,


Cynthia R. Smith

The
Grayson County
ATC marketing
program
is proud to
sponsor DECA.